

TRITON DIGITAL'S STREAMING METRICS MONTHLY RANKER February 2022



About Triton's Streaming Metrics Services

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

About Triton's Rankers

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

Understanding the Metrics

Average Active Sessions or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period (AAS = TLH / Hours in period).

Total Listening Hours or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

Session Starts or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

Average Time Spent Listening or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.





GLOBAL

Daypart: 6am-8pm M-F Month: February 2022



Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	1,187,068	458,910,142	0.71
2	Talpa Network	167,985	25,027,573	1.85
3	365 Digital	8,337	2,228,857	1.02
Rank	Publisher	AAS	ss	ATSL
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Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	412,626	202,504,705	0.56
2	Prisa Radio	183,908	71,808,061	0.70
3	Talpa Radio	132,935	18,754,094	1.95
4	NPR Member Stations	110,428	37,290,000	0.80
5	Audacy	93,955	35,145,779	0.73
6	Cumulus Streaming Network	62,007	19,194,343	0.88
7	Bell Media	44,966	9,913,736	1.23
8	EMF	40,796	7,768,002	1.40
9	Medialaan	33,995	5,710,478	1.64
10	Grupo Acir	33,377	10,796,343	0.85
11	Univision	29,404	14,042,653	0.57
12	Beasley Broadcasting Corporate	27,940	9,081,240	0.85
13	CRP Radios	25,375	9,489,767	0.74
14	AccuRadio	25,039	4,381,725	1.56
15	Hubbard Broadcasting	21,792	5,652,537	1.04
16	Karnaval.com	19,860	7,573,945	0.73
17	Grupo Radio Centro	17,063	5,980,090	0.78
18	New York Public Radio	16,055	4,767,769	0.92
19	Grupo Alpha Media	14,577	6,609,163	0.61
20	Salem Communications	14,041	4,788,632	0.79
21	Grupo JBFM	13,761	4,996,467	0.76
22	Grupo BluRadio	12,622	7,163,774	0.47
23	Commerciele Radio Nederland B.V.	11,823	2,188,013	1.49
24	Urban One	11,778	4,105,991	0.78
25	Grupo Godó	10,932	4,462,151	0.67

Notes:
• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



GLOBAL

Daypart: 6am-12am M-SUN Month: February 2022

Rank	Sales Network	AAS	SS	ATSL
1	iHeartMedia Network	821,999	562,795,900	0.72
2	Talpa Network	124,983	33,430,218	1.86
3	365 Digital	5,532	2,701,089	1.01

Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	302,905	263,353,315	0.57
2	Prisa Radio	131,995	95,416,882	0.68
3	Talpa Radio	97,235	24,541,558	1.97
4	NPR Member Stations	87,980	52,434,529	0.82
5	Audacy	65,970	42,781,303	0.76
6	Cumulus Streaming Network	42,124	22,999,265	0.90
7	Bell Media	31,759	12,392,749	1.26
8	EMF	31,094	10,740,733	1.42
9	Medialaan	24,936	7,466,340	1.66
10	Grupo Acir	23,512	14,130,105	0.82
11	Univision	19,200	16,264,686	0.58
12	CRP Radios	19,035	13,367,723	0.71
13	Beasley Broadcasting Corporate	18,818	10,676,433	0.87
14	AccuRadio	18,048	5,752,412	1.55
15	Hubbard Broadcasting	14,984	6,739,083	1.09
16	Karnaval.com	14,905	11,163,544	0.67
17	New York Public Radio	12,782	6,625,824	0.95
18	Grupo Radio Centro	12,152	7,817,215	0.77
19	Grupo JBFM	10,592	7,264,838	0.72
20	Grupo Alpha Media	9,886	8,006,466	0.61
21	Salem Communications	9,630	5,666,148	0.83
22	Commerciele Radio Nederland B.V.	9,519	3,110,031	1.52
23	Grupo America	8,720	5,925,737	0.72
24	Grupo Godó	8,410	6,454,878	0.65
25	Urban One	8,122	4,875,887	0.82

Notes:

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U.S.

Daypart: 6am-8pm M-F Month: February 2022



Rank	Sales Network	AAS	ss	ATSL
1	iHeartMedia Network	1,163,997	448,649,379	0.71
Rank	Publisher	AAS	ss	ATSL

Rank	Publisher	AAS	SS	ATSL
1	iHeartRadio	398,973	196,120,546	0.56
2	NPR Member Stations	102,831	34,807,790	0.80
3	Audacy	93,717	35,002,219	0.73
4	Cumulus Streaming Network	61,069	18,878,125	0.88
5	EMF	39,697	7,454,877	1.42
6	Univision	29,382	14,030,377	0.57
7	Beasley Broadcasting Corporate	27,404	8,939,850	0.84
8	Hubbard Broadcasting	21,679	5,575,976	1.05
9	New York Public Radio	14,712	4,266,512	0.94
10	AccuRadio	14,661	2,454,044	1.62
11	Salem Communications	13,885	4,718,490	0.79
12	Urban One	11,730	4,092,234	0.78
13	Bonneville International	10,276	3,765,656	0.75
14	MediaCo Holding Inc	8,321	3,619,997	0.63
15	Prisa Radio	7,945	4,164,089	0.52
16	Midwest Communications	7,564	1,552,809	1.31
17	ESPN Radio Corporate	6,612	3,568,645	0.51
18	Classical KUSC/KDFC	6,101	1,152,349	1.43
19	Entravision Communications Corporation	5,906	2,577,213	0.63
20	WAMU	4,300	1,626,662	0.72
21	Estrella Media	4,225	1,861,375	0.63
22	Sinclair Telecable	3,129	961,216	0.89
23	Lotus Communications Corp	2,840	1,138,918	0.69
24	Meruelo Media Holdings	2,709	1,169,610	0.64
25	Grupo Radio Centro	2,559	1,178,604	0.60

Notes:

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U.S.

Daypart: 6am-12am M-SUN

Month: February 2022



Rank	Publisher	AAS	ss	ATSL
1	iHeartRadio	291,890	253,859,464	0.57
2	NPR Member Stations	81,180	48,405,807	0.82
3	Audacy	65,774	42,571,576	0.76
4	Cumulus Streaming Network	41,342	22,517,094	0.90
5	EMF	30,212	10,280,587	1.44
6	Univision	19,182	16,248,961	0.58
7	Beasley Broadcasting Corporate	18,423	10,496,293	0.87
8	Hubbard Broadcasting	14,884	6,619,002	1.10
9	New York Public Radio	11,607	5,836,191	0.98
10	AccuRadio	10,035	3,026,102	1.64
11	Salem Communications	9,498	5,558,355	0.83
12	Urban One	8,084	4,856,911	0.82
13	Bonneville International	6,783	4,309,938	0.78
14	MediaCo Holding Inc	6,747	5,212,622	0.64
15	Prisa Radio	5,503	5,061,910	0.53
16	Midwest Communications	5,166	1,911,354	1.32
17	Classical KUSC/KDFC	5,098	1,717,149	1.46
18	ESPN Radio Corporate	4,542	4,348,028	0.51
19	Entravision Communications Corporation	3,689	2,867,609	0.64
20	WAMU	3,367	2,228,820	0.74
21	Estrella Media	2,608	2,116,102	0.61
22	Sinclair Telecable	2,086	1,119,616	0.92
23	Meruelo Media Holdings	1,980	1,524,021	0.65
24	Lotus Communications Corp	1,837	1,292,351	0.71
25	Grupo Radio Centro	1,807	1,490,902	0.60

Notes

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LATAM

Daypart: 6am-7pm M-F Month: February 2022



Rank	Publisher	AAS	ss	ATSL
1	Prisa Radio (Spain and Latam Countries)	94,223	33,953,447	0.70
2	Grupo Acir (Mexico)	32,196	9,566,538	0.86
3	CRP Radios (Peru)	23,102	7,468,662	0.79
4	Grupo Radio Centro (Mexico)	15,043	4,605,540	0.83
5	RCN Radio (Colombia)	14,696	5,437,426	0.67
6	Grupo Alpha Media (Argentina)	14,230	5,910,587	0.62
7	Grupo JBFM (Brazil)	13,855	4,620,920	0.77
8	Grupo BluRadio (Colombia)	11,727	6,103,458	0.47
9	Grupo América (Argentina)	10,537	3,179,358	0.83
10	Grupo Camargo de Comunicação (Brazil)	8,855	3,388,528	0.67
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	8,711	1,688,707	1.33
12	Grupo Mix de Comunicacao (Brazil)	7,952	1,888,861	1.08
13	LS4 Radio Continental SA (Argentina)	7,903	1,815,387	1.11
14	Jovem Pan - SP (Brazil)	6,734	4,005,983	0.43
15	MVS Radio (Mexico)	6,637	2,209,700	0.76
16	Nova Brasil (Brazil)	4,946	1,385,815	0.91
17	Multimedios (Mexico)	4,807	1,670,039	0.73
18	SAUDADE FM (Brazil)	4,740	1,561,094	0.77
19	Grupo Radiopolis (Colombia)	4,226	1,304,736	0.82
20	Rádio Alvorada (Brazil)	3,319	799,088	1.06
21	NRM (Mexico)	3,051	1,005,912	0.78
22	Radio Kiss FM (Brazil)	2,708	649,191	1.07
23	Igreja Pentecostal Deus e Amor (Brazil)	2,637	1,126,077	0.56
24	Dial Brasil (Brazil)	2,453	660,513	0.95
25	Imagen (Mexico)	2,354	828,130	0.73

Notes

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LATAM

Daypart: 6am-12am M-SUN Month: February 2022

Rank	Publisher	AAS	ss	ATSL
1	Prisa Radio (Spain and Latam Countries)	60,485	43,266,163	0.69
2	Grupo Acir (Mexico)	21,487	12,877,302	0.83
3	CRP Radios (Peru)	16,495	10,913,853	0.75
4	RCN Radio (Colombia)	10,727	8,239,389	0.64
5	Grupo JBFM (Brazil)	10,319	7,072,402	0.72
6	Grupo Radio Centro (Mexico)	10,198	6,229,204	0.81
7	Grupo Alpha Media (Argentina)	9,242	7,394,545	0.62
8	Grupo América (Argentina)	8,323	5,598,413	0.73
9	Grupo BluRadio (Colombia)	7,002	7,154,636	0.47
10	Grupo Camargo de Comunicação (Brazil)	6,589	5,106,918	0.65
11	Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay)	5,759	2,271,745	1.27
12	LS4 Radio Continental SA (Argentina)	5,469	2,660,660	1.02
13	Grupo Mix de Comunicacao (Brazil)	5,452	2,744,594	0.99
14	Jovem Pan - SP (Brazil)	4,891	5,636,638	0.43
15	MVS Radio (Mexico)	4,288	2,841,971	0.74
16	Nova Brasil (Brazil)	3,801	2,243,169	0.84
17	SAUDADE FM (Brazil)	3,649	2,518,556	0.72
18	Multimedios (Mexico)	3,377	2,434,419	0.69
19	Grupo Radiopolis (Colombia)	2,790	1,719,091	0.80
20	Rádio Alvorada (Brazil)	2,352	1,170,731	1.00
21	Igreja Pentecostal Deus e Amor (Brazil)	2,315	1,954,909	0.57
22	NRM (Mexico)	2,154	1,438,515	0.75
23	Radio Kiss FM (Brazil)	1,908	963,545	0.99
24	Cadena 3 Argentina (Argentina)	1,824	1,226,484	0.73
25	Dial Brasil (Brazil)	1,721	980,860	0.88

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EMEA

Daypart: 6am-7pm M-F Month: February 2022



Rank	Sales Network	AAS	ss	ATSL
1	Talpa Network	172,434	23,780,950	1.81
2	365 Digital	8,668	2,141,036	0.99

Rank	Publisher	AAS	ss	ATSL
1	Talpa Radio (Netherlands)	137,135	17,962,135	2.01
2	Prisa Radio (Spain and Latam Countries)	87,383	30,626,510	0.69
3	DPG Media (Netherlands)	51,164	6,764,362	1.94
4	Medialaan (Belgium)	35,254	5,511,767	1.57
5	Karnaval.com (Turkey)	20,372	7,103,024	0.75
6	RadioCorp (Netherlands)	18,404	3,105,450	1.52
7	Commerciele Radio Nederland B.V.(Netherlands)	12,114	2,077,065	1.45
8	Grupo Godó (Spain)	11,314	4,261,417	0.66
9	RadiaCZ (Czech Republic)	10,677	1,306,089	1.99
10	Fresh Media Bulgaria	9,714	1,316,847	1.85
11	Active Radio A.S. (Czech Republic)	8,824	1,109,015	1.83
12	Primedia Broadcasting (South Africa)	8,668	2,141,036	0.99
13	SABC (South Africa)	6,440	2,261,932	0.65
14	Vlaanderen Eén NV (Belgium)	6,187	807,718	1.81
15	Sublime World BV (Netherlands)	5,273	698,250	1.85

Notes

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EMEA

Daypart: 6am-12am M-SUN Month: February 2022

Rank	Sales Network	AAS	ss	ATSL
1	Talpa Network	123,396	32,618,339	1.84
2	365 Digital	5,436	2,635,317	0.93

Rank	Publisher	AAS	ss	ATSL
1	Talpa Radio (Netherlands)	96,311	24,069,604	2.02
2	Prisa Radio (Spain and Latam Countries)	65,037	46,287,554	0.67
3	DPG Media (Netherlands)	34,065	8,571,747	1.99
4	Medialaan (Belgium)	24,864	7,416,561	1.64
5	Karnaval.com (Turkey)	14,580	10,910,877	0.70
6	RadioCorp (Netherlands)	13,706	4,462,040	1.48
7	Commerciele Radio Nederland B.V.(Netherlands)	9,421	3,064,065	1.47
8	Grupo Godó (Spain)	8,353	6,402,484	0.63
9	RadiaCZ (Czech Republic)	6,953	1,847,622	1.88
10	Fresh Media Bulgaria	6,155	1,736,561	1.62
11	Primedia Broadcasting (South Africa)	5,436	2,635,317	0.93
12	Active Radio A.S. (Czech Republic)	5,159	1,324,795	1.84
13	SABC (South Africa)	4,667	3,383,307	0.64
14	Vlaanderen Eén NV (Belgium)	4,649	1,176,822	1.84
15	Unidad Editorial (Spain)	4,451	4,567,354	0.53

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Resources

Access the Monthly Rankers:

https://www.tritondigital.com/resources/monthly-rankers/rankers-archive

Contact Us

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers Ranker@TritonDigital.com